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Brunet-García Appoints Tim Kinney Vice President

JACKSONVILLE, Fla., October 23, 2008 - Brunet-García Multicultural Advertising & Public Relations has appointed Tim Kinney as vice president with responsibilities in business development, strategic planning and marketing. Tim has been serving as a marketing strategy consultant with the firm.

Tim graduated from Clark University in Worcester, Massachusetts with a Bachelor of Arts in philosophy. His 17 years of experience include a career in marketing and communications for Alcoa Howmet Castings, a \$ 1.4 billion aerospace and defense component supplier. Among his many achievements, Tim helped a \$275 million manufacturing client generate double-digit top and bottom line growth in two years using a proprietary strategic planning process as well as spearheading internal and external communications for a \$158 million acquisition by a \$1.4 billion client. Tim has also guided clients through five new venture launches securing over \$4 million in capital. Prior to joining Brunet-García, he founded POPLOGIX LLC, a marketing and management firm providing consulting services to help organizations realize growth, profitability and operational objectives.

“As marketing industry colleagues, we’ve long admired Tim for his exceptional strategic thinking and problem solving skills,” said Diane Brunet-García, president. “Tim will be a valuable asset for the agency and will expand the services we are able to offer our customers.”

About Brunet-García

Founded in 2003, Brunet-García is a full-service multicultural advertising and public relations agency specializing in multilingual communications, branding and strategic marketing. Brunet-García serves local, regional, national and international accounts. For more information about Brunet-García, please visit www.brunetgarcia.com or contact Diane Brunet-García at 904.346.1977.

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